

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

APPLICATION NUMBER: 10/735,309  
FILING DATE: December 12, 2003  
FIRST NAMED INVENTOR: GRAY  
GROUP ART UNIT: 2611  
EXAMINER NAME: Unknown  
ATTORNEY DOCKET NUMBER: BS02280

Mailed to PTO on  
12-1-2005

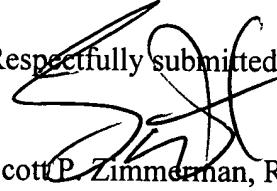
**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT**

Director:

The Assignee respectfully requests entry and consideration of the references listed on the enclosed PTO 1449 Forms.

If the Office has any questions, the Office is invited to contact the undersigned at (919) 387-6907 or scott@wzpatents.com.

Respectfully submitted,

  
Scott P. Zimmerman, Reg. No. 41,390  
Attorney for Assignee



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PTO/SB/08A (08-00)

Approved for use through 10/31/2002. OMB 0651-0031

Approved to use through 10/31/2026. GMD 860-1000

Institute for form 1449A/PTO

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

## **INFORMATION DISCLOSURE STATEMENT BY APPLICANT**

(use as many sheets as necessary)

<p style="text-align: center;"><small>Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.</small></p> <p><b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b></p> <p>(use as many sheets as necessary)</p>				<b>Complete if Known</b>	
				Application Number	10/735,309
				Filing Date	December 12, 2003
				First Named Inventor	Gray
				Group Art Unit	2611
				Examiner Name	Unknown
Sheet	1	of	1	Attorney Docket Number	BS02280

## **U.S. PATENT DOCUMENTS**

## **OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS**

CITED RELEVANT - NON-PATENT LITERATURE DOCUMENTS			
Examiner Initials *	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
		Aggarwal et al ("A Framework for the Optimizing of WWW Advertising" Proceedings fo the International IFIP/GI Working Conference Trends in Distributed Systems for Electronic Commerce, Pages:1-10, Year of Publication: 1998).	

<b>Examiner Signature</b>		<b>Date Considered</b>	
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**EXAMINER:** Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup> Unique citation designation number. <sup>2</sup> Applicant is to place a check mark here if English language Translation is attached.

**Burden Hour Statement:** This form is estimated to take 2.0 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.